

Matt Cordier

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Summary

Results-oriented Front End Developer proficient in React, TypeScript, Next.js, HTML, CSS, and JavaScript. Skilled in RESTful API integration, GA, GTM, VWO, A/B testing, and Segment. Experienced in AWS, Azure, Docker, and GitHub for asset management, deployment, and version control. Strong track record in product development, microservice migration, and maintaining component libraries. Collaborative team player with a focus on delivering high-quality results.

Work Experience

Front End Developer II Bright Cellars, Milwaukee, WI (remote) 2021 – 2022

- Implemented and integrated Google Analytics, Google Tag Manager, VWO split testing, and segment tracking to identify site performance metrics and improvement goals.
- Created, developed, tested, and supported a user-facing wine education website.
- Planned and executed the migration from an existing monolithic application to a Next.js/Vercel frontend micro-service stack using Agile methodology.
- Conducted coding, review, and maintenance of the front-end React component library.
- Took on additional leadership opportunities in planning the development strategy framework.

IT Application Developer Standard Process, Palmyra, WI (hybrid) 2020 – 2021

- Created, documented, and maintained site and microservices using ASP.NET MVC framework and Kentico CMS, focusing on data integration, page templating, and production support.
- Managed a WordPress-based education site (WholisticMatters.com) and updated Azure APIM documentation.
- Coded front-end components in HubSpot.

Web Developer Crescendo Collective, Milwaukee, WI (onsite) 2019 – 2020

Front end developer working in Java-based Magnolia CMS and .NET-based Episerver CMS.

- Created custom web components for Viking Cruises, Invesco, Procore, and Bona Flooring.
- Collaborated with client development teams to ensure deliverables adhered to code standards.

Web Developer Delta Defense, West Bend, WI (onsite) 2016 – 2019

- Spearheaded the redesign of the customer portal and referral program.
- Developed deltadefense.com HR site for prospective employees.
- Developed uscca.net site for PPC audience, resulting in over \$100K of annual revenue.
- Designed and coded marketing emails, custom email templates, "pixel perfect" sales pages, and live broadcast landing pages.

Education

ASP.NET MVC Web Applications Microsoft Certification Milwaukee, WI 2020

- Completed online training for *20486: Developing ASP.NET MVC 5 Web Applications*
- Passed in-person exam for *486: Developing ASP.NET MVC Web Applications*

devCodeCamp Milwaukee, WI 2015 – 2016

- Completed an intensive multi-month coding bootcamp covering PHP, MySQL, JavaScript, CSS, and HTML.
- Gained foundational knowledge in database creation, CRUD operations, API integration, UX/Design principles, interactive UI, responsive design, project management, and version control.

Northern Illinois University DeKalb, IL 1995 – 1999

- Designed and completed contract major with a B.G.S. in Music & Dance Performance
- Emphasis on ethnomusicology, music therapy, improvisation, choreography, and world culture studies
- Music tour to Taiwan with NIU Steel Band